



## ACTIVITIES FOR LAW ENFORCEMENT

As a law enforcement officer, you're already an integral part of the national *Click It or Ticket* effort and are helping to save lives. Writing tickets doesn't have to be the only way you participate in the *Click It or Ticket/Operation ABC (America Buckles Up Children) May 2004 Mobilization* (May 24-June 6) though. You're a trusted source on safety issues and your experience on the front lines of traffic safety gives you a unique perspective from which to communicate to others the danger of failing to use a safety belt.

Below are a few important ways **law enforcement officers** can make an even bigger difference in their communities this spring, especially to those most at-risk of dying in a car crash: teens and young adults.

- **Go to local high schools.** Offer to speak about the *May 2004 Mobilization* at health or driver's education classes or at a school assembly. Ask other law enforcement officers or traffic safety advocates to help make sure the message reaches every school in the community. Relate stories about how horrific it is to find a teen or young adult ejected from an automobile because he or she wasn't buckled up. Make sure the school itself is participating in the May Mobilization by publicizing it in some way and getting students involved. It may be useful to meet with the school administration or faculty to offer up a few ideas about ways they can incorporate Buckle Up activities into the curriculum or school-sponsored events. Use the sample conversation starters, letter to principal and presentation on the Law Enforcement page of the May Planner site. Distribute materials from this planner, including the [fact sheet](#) and [logos](#).
- **Send a letter to the editor.** You have unique and intimate perspective on the horror of crashes and the power of safety belts. Share that powerful information with others in your community. Use the sample [letter to the editor](#) or write your own sharing your personal experience and pointing out that you would rather not issue tickets, but that tickets are better than seeing people killed or injured because they didn't Buckle Up.
- **Invite news media to checkpoints or to ride along on saturation patrols.** "[Get Your Stories in the News](#)" can help guide your work with the media.
- **Notify others about the *Mobilization*:** Send the [alert-a-friend e-mail](#) to other officers and get them involved.