



## Add-a-Friend E-mail

Recruit others to participate in safety belt mobilizations. Please send the following e-mail to friends, acquaintances and others you might want to get involved in the *Mobilization*. Consider contacting educators, students, doctors, nurses, local elected officials, automobile dealers, local business groups or anyone else who might be interested.

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### **Re: Join the November Mobilization**

I'm writing because we need your help. I think you could make this November's safety belt mobilization a greater success – progress that will be measured in lives saved and injuries prevented.

From November 17-30, law enforcement officers around the country will be aggressively enforcing safety belt laws as part of this year's *Click It or Ticket/Operation ABC (America Buckles Up Children) November 2003 Mobilization*. The goal: Getting more people – especially young people – to buckle up. You can help. Given your contacts and experience, you can help spread the word. The formula is simple: The more people who know about the *Mobilization*, the more will buckle up – and avoid not just a ticket, but injury or death should they crash. You can support the *Mobilization* by using a series of tools available online from the National Highway Traffic Safety Administration. Go to the headquarters of Buckle Up America at [www.buckleupamerica.org](http://www.buckleupamerica.org) and click on the "Partner Center" tab to download activity ideas, fact sheets, State-by-State statistics, first-person stories, resources, and logos to help you promote the *Click It or Ticket/Operation ABC November 2003 Mobilization*.

And thanks in advance. A friend may thank you for saving him or her from a ticket. I'm thanking you because I know *Click It or Ticket* saves lives.