



ISSUING A PROCLAMATION

One way to illustrate – and build – community support for the Click It or Ticket mobilization is to obtain a mayoral, executive or legislative proclamation declaring the community’s support for the stepped up enforcement effort. Simply contact a local elected official, such as a mayor, legislator or county council representative, and ask him or her to sponsor a proclamation like the one below and, perhaps, read it at your launch event. The proclamation can also be used to publicize the mobilization in your community by sending it to your local newspapers, television and radio stations. To complete the proclamation use the information from the fatality charts contained in this planner.

A Proclamation Supporting the Click It or Ticket Mobilization

Whereas, 32,598 motor vehicle occupants were killed in crashes across the nation last year (2002); and

Whereas, nearly two thirds of those occupants were not wearing a safety belt; and

Whereas, [insert % OF 18- TO 34-YEAR-OLD FATALITIES NOT WEARING BELTS] of the [insert NUMBER OF 18- TO 34-YEAR OLD FATALITIES] 18- to 34-year-old motor vehicle occupants who died in crashes in [insert STATE NAME] last year (2002) were not wearing a safety belt; and

Whereas, [insert % OF 16-20 FATALITIES NOT WEARING BELTS] of the [insert NUMBER OF 16- TO 20-YEAR OLD FATALITIES] 16- to 20-year-old motor vehicle occupants who died in crashes in [insert STATE NAME] last year (2002) were not wearing a safety belt; and

Whereas, each percentage-point increase in safety belt use represents 2.8 million more people buckling up, 270 more lives saved and 4,600 serious injuries prevented annually; and

Whereas, the *Click It or Ticket* campaigns and similar efforts have increased safety belt use in cities, States and even in an entire region of the country; and

Whereas, law enforcement officers across the nation are working with the National Highway Traffic Safety Administration to step up enforcement of mandatory safety belt laws as part of the *Click It or Ticket Mobilization* from November 17-30;

Therefore, be it resolved, that [insert GOVERNING BODY] declares its wholehearted support for the *Click It or Ticket Mobilization* from Nov. 17-30 in [insert CITY, TOWN, COUNTY OR STATE] and pledges to increase awareness of the *Mobilization* and the benefits of safety belt use.